



ART TRAIL ARTIST APPLICATION

December 2, 2017 (10 am to 4 pm)



The Art Trail is an open house of ten studios around Vero Beach to introduce art to the public in the setting in which it is created. It is a premier event to our season at the Vero Beach Art Club and as such, receives quite a bit of media attention. Artists will have the opportunity to show their work as well as make it available for sale. Past participating artists have had a lot of good things to say about this event for their sales and the exposure.

Info & Requirements – Please Read before applying:

- You do not have to be a member of the Vero Beach Art Club to participate.
- Please fill out all the spaces on this form. Incomplete Applications will not be considered.
- We will contact you for an interview before selection. If selected, there is a \$25 participation fee (made payable to Vero Beach Art Club) which is used towards promotion and advertising the event.
- Must not have been a participating artist on the trail in the previous three years.
- **All artists are required to provide 3 photographs in digital form of your work. You will not be eligible without them. Photos will be used for promotions and advertising. Email to phil@philreid.com or send a CD to Vero Beach Art Club, 3001 Riverside Park Dr., Vero Beach, FL 32963.**

As a participant, you agree to:

1. **Application Deadline: Must be in Office by August 25, 2017.**
2. Visitors must have easy access to your studio. (Please check with your subdivision or homeowners association to be sure that they do not prohibit this kind of event before applying. Count on at least 100 - 200 people and up to 250 at most but will not be there at the same time.)
3. Parking spaces should accommodate at least 10 cars around your home / studio.
4. Artists are required to offer refreshments & snacks i.e. punch, bottled water, fruit, cheese, cookie, etc..
5. Artists should provide an inviting exterior to welcome guests at the entrance.
6. A greeter will be provided by the Club to take tickets but you will be responsible for providing your own helper to protect your art and home as well as help with sales.

APPLICATION: Please fill out completely, sign at the bottom and mail this to the Vero Beach Art Club at 3001 Riverside Park Drive, Vero Beach, FL, 32963. Communication of acceptance will be by email.

Name: _____ Phone: _____ Cell Phone: _____

Email: _____

Address: _____ Zip: _____ Subdivision: _____

Medium: _____ Directions to Studio: _____

Your Current Florida Sales Tax Certificate Number: _____.

Short Bio for media _____

By signing this application, I agree to allow between 125 and 250 people into my studio/home and affirm that I will not hold the Vero Beach Art Club liable for any possible damage to property; loss due to theft or breakage; or injuries which may occur in the studio/home of the artist property or surrounding property. All sales and collection of monies owed including remittance of Florida Sales Taxes are the responsibility of the artist alone. **All spaces above must be filled out!**

Signature

Date

If chosen to participate, please submit this page with your \$25:

- 1) We will communicate **via email** the time and date of a group photo shoot, which we will use for advertising. We will ask you to bring a piece of your work to include in the group photo.
- 2) We will provide you with tickets to help us sell the event. The proceeds from this event help a local student(s) with Art Scholarships awarded by the club.
- 3) We will provide you with an art club volunteer to verify and take tickets at the entrance of your studio/home. In advance of the event, we will email you the name and info for the volunteer(s) we are sending to your location to verify tickets. You will need to provide further volunteers (perhaps family, friends or neighbors) to serve food or refreshments, ensure that people do not park on lawns, and securely watch your property for you.
- 4) Volunteers are of course rewarded with hours recorded on their volunteer time cards but be advised that if your volunteer(s) wants to spend part of the day visiting other Art Trail sites, then they must purchase a ticket.
- 5) It is optional, but recommended that you keep a sign in list at your entrance. This will let you know how many have come to your site and you will have a list of those that have visited your studio.
- 6) We will provide each artist with exterior signage, which will include a Studio Sign and 2 directional "Art Trail" arrow signs.
- 7) You agree to gather all exterior signage at 4pm on December 2nd (as they are expensive to replace if lost or stolen) and return the signs to the Art Club office by Monday, December 4, 2017.
- 8) You also agree to return any unsold tickets, with money for sold tickets along with a list of the names of the ticket purchasers and whether they paid you with cash or check. These are to be turned into the club office by Monday, December 4, 2017.
- 9) Artists that participate in the **2017** Art Trail are responsible for submitting their own sales tax to the State of Florida for any sales that occur **during this event**. If you are accepted to participate in this year's event, you will be asked to submit proof to the VB Art Club that you are **currently** registered with the Florida Dept of Revenue. **Please submit** a copy of your annual resale certificate provided to you by the State of Florida along with your \$25 application fee and page 2 of the application signed and dated by you **to: Vero Beach Art Club, c/o Phil Reid, 2725 Country Club Dr., Vero Beach, Fl. 32960**

Signature

Date

We always look for local business sponsors to share in the expenses for the event. If you know of any local business that would like to sponsor the Art Trail, please let us know.

The Art Trail raises awareness in the community of the Vero Beach Art Club. This is an amazing way to share with other artists your work and talent. Artists that have participated in the past will tell you that they not only sold on the day of the Trail but also experienced sales later because they opened their studios to the community.